

Corporate Identity

Create a positive impression at every touchpoint.



In a world of digital communications, corporate stationery products are one of the most visible embodiments of your brand. From business cards and stationery to the personal touch of a hand-written notecard, this is your opportunity to create a connection with your customers.

Our unique capabilities help ensure identity program effectiveness and efficiencies.

Strengthening the Customer Experience

Print programs do not have to be complicated. As part of the third largest graphic communications company in North America, we have the experts, technologies, and resources to simplify the complex. Our flexible customer-facing technology options combine an intuitive and easy to use experience that delivers comfort and peace of mind. More than just business cards and business stationery, our robust capabilities across a wide platform of communication channels means that our clients have a single point of contact for all of their program needs. Our global reach and resources drive a consistent experience regardless of location giving you peace of mind.

Enhancing Business Efficiencies

Driving efficiencies and cost savings, while also protecting the integrity of your brand is critical. The broad spectrum of our print capabilities allow for all your Corporate Identity items to be easily managed with one solution while maintaining brand and security compliance. Spend consolidation saves time and money. And finally robust reporting, controls, inventory management and integration capabilities allow you to make informed decisions quickly.

Driving Improved Profitability

We partner with our clients in identifying unique and differentiated brand solutions that match your financial goals and brand strategies. Our robust and geographically-diverse manufacturing footprint reduces speed to market and drives cost savings. Our size, scale, and experience ensure a favorable cost position and allows us to ensure a competitive pricing position for our clients. Deep supply chain relationships with paper mills drives transparency and cost savings. All of which allows you to operate with greater profitability.

- Over 650 million business cards printed annually, enough to wrap the equator
- 99.3% accuracy in order shipments
- 98% of orders ship on time or early
- Widest range of production methods in the industry
- Paper options from Tier 2 diversity suppliers
- Largest custom stamp manufacturer in the U.S., shipping on average 2,500 custom stamps per day
- Now you can afford to extend your brand with custom Post-It® notes, personalized memo pads, specialized folders, report covers, card carriers and more

Corporate Identity

	Full Color Flat Imprint	Full Color Raised	Spot Color Imprint	Foil Imprint/ Stamping	Embossing	Engraving	Flood Coating	Die Cutting
Business Cards	✓	✓	✓	✓	✓	✓	✓	✓
Letterhead	✓	✓	✓	✓	✓	✓	✓	
Business Envelopes	✓	✓	✓	✓	✓	✓	✓	✓
Notecards	✓	✓	✓	✓	✓	✓	✓	✓
Corporate Greeting Cards	✓	✓	✓	✓	✓	✓	✓	
Corporate Folders	✓		✓	✓	✓	✓	✓	✓
Custom Post-It® Notes	✓		✓					
Personalized Memo Pads	✓		✓	✓	✓		✓	

Products Offered

- Business Cards
- Banners
- Custom Post-It® Notes
- Decals
- Envelopes
- Folders
- Holiday Cards
- Letterhead
- Memo Pads
- Name Badges
- Notecards
- Office Signage
- Stamps & Marking Devices

Certifications & Proficiencies

- All U.S. corporate identity plants are G7 color certified or G7 compatible/capable
- ISO 9001
- FSC® chain of custody

Who is Taylor Communications?

Taylor is a global communication solutions provider, with powerful and innovative products, services and technologies that connect people to your brand. You'll see our solutions in your mail box, email, in retail settings and on your mobile devices. We help organizations like yours connect with their customers, improve control of their budgets and brand, and compete in their chosen marketplace.